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November 30, 2025

**FOR IMMEDIATE RELEASE:**

**COUNCILMAN FRITZ SCHERZ TO HOLD 14<sup>th</sup> ANNUAL TOWN-WIDE HOLIDAY PARTY!**

Fred “Fritz” Scherz, Jr., Councilman on the Verona Town Board, will hold his 14<sup>th</sup> Annual Holiday Party for all Town of Verona residents on Sunday, December 14<sup>th</sup> from noon to 2pm at the Verona Fire Hall (5555 Volunteer Ave.) in Verona.

“The prior 13 times I’ve held this community event, it’s been a success because of the big crowd of children and adults that attended, as well as the volunteers, businesses, and media that helped,” said Scherz. “To my family and I, it’s a Christmas party, as we enjoy celebrating that holiday. However, I call it a holiday party as I want folks who don’t celebrate Christmas to know that they are still welcome to attend. Although I have not finished putting together the complete fun-filled lineup of activities and guests, as with prior years I plan on having kid-oriented activities, such as arts, crafts, painting, musicians, and more! There’ll be story telling by some special guests, too. Family-oriented fun will continue to be part of this holiday event, including PetZotics, and much more! Hopefully, Santa Claus will take time out of his busy schedule to attend. I also want people to know that as with the all the prior times I’ve held this event, no town funds are being used for it whatsoever as this is not a government-based event. I encourage all residents of Verona, no matter what your age is, to stop by and take part in the festivities!”

The Holiday Party for all Town of Verona residents has free admission and snacks will also be available. If able, attendees are asked to bring a canned good, as a collection will be taken and given to the Verona Food Pantry. For more details, go to: [www.fritzscherz.com](http://www.fritzscherz.com) and/or contact Fritz at: [fritz@fritzscherz.com](mailto:fritz@fritzscherz.com) and/or (315) 363-3509. If any businesses want to inquire about making a donation, please contact Fritz.

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